NOEVIR HOLDINGS

Noevir Holdings Co., Ltd. Public & Investor Relations 7-6-15 Ginza Chuo-ku, Tokyo 104-8208, Japan

Aug 24, 2012

Trade name: Noevir Holdings Co., Ltd.

Representative: Takashi Okura, President and Representative Director

(Securities Code Number: 4928; TSE, Second Section)

Contact: Ikkou Yoshida, Director and Senior Executive Officer,

General Manager of Management Strategy

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Notice Regarding Approval for Listing on First Section of Tokyo Stock Exchange

The Company is pleased to announce that it has obtained approval for listing its shares on the First Section of the Tokyo Stock Exchange (TSE). On August 31, 2012, the Company will upgrade its shares listed on the Second Section of the TSE to the First Section.

We would like to sincerely thank all shareholders and other parties who worked hard for this achievement for their support and cooperation.

Looking ahead, we believe we can continue to meet the expectations of all stakeholders, by growing our business and improving enterprise value. We would like to thank shareholders for their continued support and guidance.

For more information about Noevir Holdings' listing on the First Section of the TSE, please see its website: http://www.tse.or.jp/