## **NOEVIR** HOLDINGS

Noevir Holdings Co., Ltd. Public & Investor Relations 7-6-15 Ginza, Chuo-ku, Tokyo 104-8208, Japan

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Trade name: Noevir Holdings Co., Ltd.

Representative: Takashi Okura, President and Representative Director

(Securities Code Number: 4928; TSE, Second Section)

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## Noevir Holdings announces forecasts for full-term Group earnings

Noevir Holdings Co., Ltd. announced details of its earnings forecasts for the 2011 fiscal year, ending September 20, 2011.

Noevir Holdings Co., Ltd. ("the Company") was established as a holding company following a sole share transfer from Noevir Co., Ltd. on March 22, 2011. Under the sole share transfer, one share of the Company's common stock was allotted for each common stock share of Noevir Co., Ltd. As a result, the Company's consolidated settlement of accounts for the 2011 fiscal year ending September 2011 will cover the period from March 22, 2011 to September 30, 2011.

This announcement of consolidated earnings forecasts essentially corresponds to the second half portion of the full-term (September 21, 2010 to September 20, 2011) consolidated earnings forecasts announced by Noevir Co., Ltd. in October 2010.

1. Consolidated earnings forecasts for the full-term (March 22, 2011 - September 30, 2011)

(Millions of ven)

	Net sales	Operating income	Ordinary income	Net income	Net income per share (¥)
Forecast	23,500	700	800	400	9.68

2. Qualitative information regarding full-term consolidated earnings forecasts.

Net sales are projected to fall below forecasts for the second half of the full-term.

Net sales are projected to fall below forecasts for the second half of the full-term ending September 20, 2011 announced by Noevir Co., Ltd. in October 2010. This is largely attributable to the impacts of the slump in personal consumption in Japan and the Great East Japan Earthquake.

Operating income and ordinary income are for the most part expected to remain in line with plans for the second half of the full-term ending September 20, 2011 announced by Noevir Co., Ltd. in October 2010 due mainly to successful efforts to reduce selling, general and administrative expenses.

Net income, on the other hand, is anticipated to fall below forecasts for the second half of the full-term ending September 20, 2011 announced by Noevir Co., Ltd. in October 2010. This is due to a variety of factors including the retirement of fixed assets brought forward and the impact of the Great East Japan Earthquake.

(Note) Forecasts are based on information available at the present time, and are subject to a range of uncertainties. Accordingly, actual results may differ from our forecasts.