

Noevir Co., Ltd. Public & Investor Relations 7-6-15 Ginza Chuo-ku, Tokyo 104-8208, Japan

February 22, 2011

Trade name: Noevir Co., Ltd.

Representative: Takashi Okura, President and Representative Director

(Securities Code Number: 4916; TSE, Second Section)

Ikko Yoshida, Director and Senior Executive Officer, Contact:

General Manager of Management Strategy

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Notice of Approval for Listing of Noevir Holdings on TSE

On March 22, 2011, Noevir Co., Ltd. (the Company) will establish a holding company, Noevir Holdings Co., Ltd., by transfer of stock. Ahead of this change, the Company on February 22 received approval for listing of Noevir Holdings on the Second Section of the Tokyo Stock Exchange.

The Company will accordingly delist its shares from the Second Section on March 16, 2011, as it will become a wholly owned subsidiary of Noevir Holdings. Noevir Holdings will be listed on the TSE's Second Section effective March 22, 2011.

1. Listing schedule March 16, 2011 (Wednesday): Delisting of shares of Noevir Co., Ltd.

March 22, 2011 (Tuesday):

Establishment of Noevir Holdings Co., Ltd.

Listing of Noevir Holdings Co., Ltd.

2. Stock Exchange

Second Section, Tokyo Stock Exchange (Securities Code 4928)

For more information on the establishment of Noevir Holdings by share transfer, please see our news release of October 29, 2010, "Notice Regarding Establishment of a Holding Company through a Sole Share Transfer."